Implementation of allergen provisions for non-prepacked foods- UK approach

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Impact of food allergen labelling

- Size of the problem ~1.92m* affected in the UK (*excludes food intolerance and coeliac disease)
- The true burden of food allergy is estimated to be significantly higher than the hospitalisation figures might otherwise suggest
- There is no cure, therefore need to avoid
 - Read ingredient labels
 - Look out for hidden allergens







UK approach

- Default position in the EUFIC is to provide allergen information in writing for non-prepacked food
- In the UK there is a great diversity of food business formats
- The UK sought national flexibility to enable FBOs to provide this information orally as well as in writing
- When providing oral allergen information there must be a process in place to ensure that this is accurate, consistent and verifiable upon challenge



Changes to enforcement

- Statutory Instrument to enable powers to implement and enforce the requirements of the EU FIC in the UK
- Food Information Regulations (FIR) 2014 to be published around May 2014
 - An offence has been committed for failure to comply with allergen provisions
 - To outline functional working arrangements for LAs
- FIR will introduce use of
 - Improvement notices to outline time bound corrective actions required to reach compliance
 - First tier tribunals for appeals



National variations

- UK comprises England, Scotland, Wales and Northern Ireland
- Different approaches to enforcement
- England
 - Criminal route and use of high courts for appeals
- Scotland
 - Criminal route and use of sheriff courts for appeals
- Northern Ireland & Wales
 - Civil route and use of magistrate courts for appeals



Providing allergen information

- Consider Article 12 and 13 on accessibility of mandatory information
- Use signposting when information is not provided upfront and in writing. It should be where consumer would expect to find allergen information e.g in a folder, on menu board, at till or on the menu card

Food Allergies & Intolerances

Before you order your food and drinks please speak to our staff if you have a food allergy or intolerance



Oral allergen information

- Oral information is provided for non-prepacked food, must be accurate, consistent and verifiable upon challenge
- What is consistent?
 - Is there a process in place to enable consistent information to be provided? Refer queries to the nominated person(s)
- What is verifiable?
 - Ingredients information on a chart, recipe book, ingredients information sheets, scrap books with labels



Presentation of allergen information

- Presentation format of information for non-prepacked food is not determined in the legislation, UK left flexibility for food businesses to choose best method for their business format
- Can use a contains statement, charts, tables etc.
 - Chicken tikka masala Contains: milk, almonds (nuts)
 - Fish & chips Contains: wheat, cod (fish)



Allergen matrices / charts

	Dish	Cereals containing gluten	Crustaceans	Eggs	Fish	Peanuts	Soyabean	Milk	Nuts	Celery	Mustard	Sesame	Sulphites	Lupin	Molluscs
Lasagne		√ Vheat		✓				✓		✓					
Seafood risotto			✓ Prawns, crab		✓			✓		✓					√ Mussels, clams
Lemon cheesecake	V	Vheat, pats		✓				√							



Distance selling: non-prepacked food

Requirement: Mandatory food information to be available before purchase is concluded and at the moment of delivery

Route of purchase: Where a telephone conversation takes place, when an online selection is made

What: Information to be provided upon collection or delivery e.g details on a sticker on the packaging, on a menu or online (when ordered online)



Provision in practice -Distance selling

- When orders are made via the telephone: a menu or leaflet with allergen information is usually provided upfront or signposted to where it could be obtained i.e from a member of staff
- When orders are made via online: Is the information live, how does the food business provide accurate allergen information?
 - If information is not live, what system is in place to provide up to date allergen information? e.g signposting to speak to a member of staff
 - Telephone numbers to obtain allergen information must not be a premium number



We know what we need to know. Now, how do we do it?!? Developing good practices









Good practice, good processes

- How are dietary requests communicated from front to back of house? e.g. chef cards, order tickets
- Preparing foods for allergic consumers- what process is in place?
- Safer Food, Better business (SFBB) "Safe Method: Allergy" http://www.food.gov.uk/multimedia/pdfs/publication/foodallergies-sfbb-0513.pdf
- Making specific claims? i.e. gluten free
 - How this claim is verified or validated?
 - Using a factual statement no gluten containing ingredients (NGCI) statement . More appropriate?

Regular reviews, keep it current

Food businesses need to have processes in place to ensure the information they provide is accurate

- Regularly review the ingredients information
- Where ingredients change, review the accuracy of the recipe
- Do garnishes or dressings change the allergenic profile of the meal? Check!
- Accuracy is dependent on the information on labelling, updating allergen information for dishes, updating staff and consumers



Communication is key

- Think about the chain of communication
 - The person buying the food
 - The person handling the food
 - The person taking the order
 - The person ordering the food





Educating the consumer

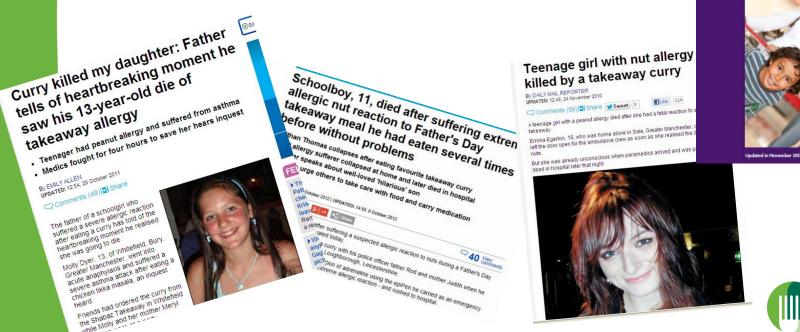
Consumer leaflet:

http://multimedia.food.gov.uk/multimedia/pdfs/publication/allergy

-leaflet.pdf

Engage with serving staff

Recipes change, ingredients change





Advice on food allergen labelling

How to buy food safely when you have a food allergy or intolerance

Changes in provisions and scope and updating the enforcement officer. Providing training, showing what compliance looks like and the new approach to enforcement



Enforcement training workshops

- Pre-reading required including completion of FSA allergy E-learning module
- FSA funded one day workshops kick start a cascade of knowledge
- Offered to enforcement officers and environmental health practitioners
- ~1,000 officers to be trained across UK
- Technical interpretation of the allergen provisions
- What compliance could look like
- Good allergen management in the kitchen
- Sharing good practice



Toolkit for enforcement officers

- Leaflets on requirements for prepacked and nonprepacked foods for SME's – developed in collaboration with trade bodies and consumer groups
- Consistency in advice and approaches
- Free online training
- Enforcement officers to aid education of FBO's
- Distribution of advice and guidance via LA's, regulatory bodies, trade & industry bodies
- Considering offering grants for local authorities to deliver training for FBO's



E- learning - updated





Welcome to the Food Standards Agency's Quick Links food allergy online training About this training Study the modules and pass the tests to get a continuing professional development (CPD) certificate. This training has been developed by the Agency for enforcement officers. However, it might also be of interest to food business · Find out about food sensitivities operators, those involved in selling or producing food or anyone wanting to learn more about food allergies. Food allergy facts Step 1: Study the modules Resource section There are six modules to study, each with a test. These modules cover Module 1: current and incoming rules and legislation Module 2: the effects that allergies have in the body Module 3: considerations of allergies in the factory Module 4: how allergenic ingredients should be displayed on the label Module 5: identifying allergens in example of dishes in the restaurant Module 6: how food businesses should be providing consumers with allergen information about the non-prepacked food they serve Step 2: Register and complete the tests Once you have registered and are logged into the site you will be able to access the tests, either by clicking on the banner at the bottom of each module page, or via your CPD dashboard. Email Password > Reset my password > Register 1. Rules and 2. In the body 3. In the factory legislation Learn more about the physical Learn about the manufacturing reactions of allergies to processes when working with Learn more about allergen allergenic ingredients allergenic ingredients provisions and the law Take the test > Take the test Read more Read more Take the test Read more

http://allergytraining.food.gov.uk/english/default.aspx







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Module 2: In the body Module 3: In the factory

Module 4: On the label Module 5: In the restaurant

Module 6: Providing consumers with allergen information

CPD dashboard

CPD dashboard

Please login to access your CPD dashboard and the module tests.

Email

Password





Rules and legislation

Allergen rules

Know the law Definitions

Criminal law

Civil law

Allergen rules

Allergenic ingredients must be indicated in list of ingredients with clear reference to name of the substance or product as listed in Annex II of the Food Labelling Regulations. Annex II of the EU Food Information for Consumers Regulation No.1169/2011. The Annex II outlines the 14 allergens (and products thereof) that must be labelled or indicated as being present in foods and are:

- . Cereals containing gluten such as wheat, rye, barley, oats, spelt or khorasan
- · Crustaceans for example prawns, crabs, lobster, crayfish
- Fish
- Peanuts Sovbeans
- . Milk (including lactose)
- Nuts such as almonds, hazelnuts, walnuts, cashews, pecan nuts, Brazil nuts, pistachio nuts, macadamia (or Queensland) nuts
- · Celery (including celeriac)
- Mustard
- · Sesame seeds
- Sulphur dioxide (>10ma/kg or 10ma/L)
- Lupin
- · Mollusc for example clams, mussels, whelks, oysters, snails and squid



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information CPD dashboard

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Providing consumers with allergen information

Requirement for non-prepacked and prepacked for direct sale foods

Information on allergenic ingredients must be either

- · written up front (for example on a menu or menu board) without the customer having to ask for information
- · sign-posted to where written information can be found or obtained
- · sign-posted to say that oral information can be obtained from a member of
- · if information on allergenic ingredients is provided orally, this must be consistent and verifiable (i.e. a business must have processes in place to capture information from recipes or ingredients lists from products bought in, and make this available to staff)

This section is relevant for businesses that have direct interaction with their customers. such as restaurants, sandwich shops and bakers.

It is important that customers with food allergies or intolerances are able to make informed choices when choosing products. All staff serving customers should be made aware of the potential risks to customers' health if they advise them incorrectly. A process must be in place to ensure that allergen information can be easily obtained and is accurate and consistent.

Customers are strongly advised to speak to staff regarding their allergy requirements. If a member of staff is unsure of the answer to a customer's question, they must ask somebody who knows.

You might find it useful to show these animations to the food businesses in your area. Or you could download this booklet or poster. The booklet is aimed at anyone who works in a café or restaurant selling unpackaged foods. The poster is a visual tool aimed at people who work in these businesses but do not have English as a first language, or those who have language difficulties.





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Reset my password

In the restaurant

Visit our interactive restaurants to learn about identifying allergens in dishes typically found on the menu when eating out. Each restaurant has three dishes for you to choose from. The dishes have a list of allergens. Click on the allergens that you

Chinese

For the complete text, or if you don't have Flash installed, click on the information buttons instead.



Indian Visit our restaurant Test yourself on the three Indian dishes at our Indian restaurant





Deli Counter Visit our deli to test yourself on the three dishes









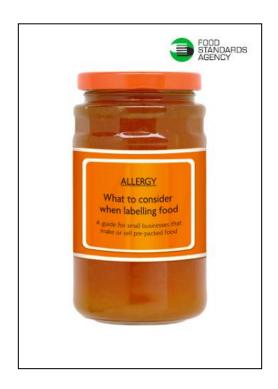




Resources for SME's

Advice for SME's on prepacked and non-prepacked food and Think allergy poster - To be updated and released May/ June 2014







Think Allergy



When someone asks you if a food contains a particular ingredient – always check. If you check but you're still not sure, tell the customer so they can decide for themselves.



For more information and advice about allergy, visit: food.gov.uk/allergy A booklet Food allergy: What you need to know is also available to download.

Encourages a two way dialogue

Think Allergy						
I have an allergy to:						
Please check my meal does not contain this food.						
Just a small amount could make me very ill						

food.gov.uk/allergy

Consider other legislation

- Safe food practices management of allergens in the kitchen
- Regulation No. 178/2002 General Food Law
 - Article 14, 2a. Food shall be deemed to be unsafe if it is considered to be injurious to health
 - Article 14, 3b regard shall be had to the information provided to the consumer, including information on the label, or other information generally available to the consumer concerning the avoidance of specific adverse health effects from a particular food or category of foods



Food allergy is good for business!

- Group meal and venue choices are determined by the food allergic individual – more business
- Opportunity to demonstrate creativity to cater for food allergic and food intolerant customers
- Great customer loyalty





EUFIC communications

- Cascade through joint initiatives, conferences, seminars and workshops
- Social media Facebook, Twitter
 - Allergy Awareness week (#allergyweek)
 https://www.thunderclap.it/projects/10338-allergy-awareness-week-2014
- Joint messaging with other government departments who have policies on food i.e. Department for Education and Ofsted (nurseries, schools), Care Quality Commission (care homes, nursing homes) etc.
- Engagement with our interested parties



Advice and guidance

- FSA allergy pages: http://food.gov.uk/policy-advice/allergyintol/
- Allergy E-learning http://allergytraining.food.gov.uk/ released December 2013 suitable for businesses
- Inspection check lists
- http://www.food.gov.uk/multimedia/pdfs/publication/allergencate ring0908.pdf
- http://www.food.gov.uk/multimedia/pdfs/publication/allergenman_ufacturer0908.pdf
- Safer Food Better Business for Caterers Food allergies <u>http://www.food.gov.uk/multimedia/pdfs/publication/foodallergies</u> <u>-sfbb-0513.pdf</u>
- General FIR information to be found on GOV.uk
- Consumer advice http://food.gov.uk/multimedia/pdfs/publication/allergy-leaflet.pdf
- BRC-FDF guidance for prepacked foods <u>http://www.brc.org.uk/downloads/Guidance%20on%20Allergen</u> <u>%20Labelling.pdf</u>



Thank you for listening!

Website: http://www.food.gov.uk/

